| 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 2001E | 12,283 | 25.0 | 6,280 | 51.1 | 5,024 | 40.9 | 215 | 1.8 | 27 | 0.2 | 737 | 6.0 |
| 2002E | 14,740 | 20.0 | 7,190 | 48.8 | 6,264 | 42.5 | 368 | 2.5 | 32 | 0.2 | 884 | 6.0 |
| 2003E | 17,688 | 20.0 | 8,446 | 47.8 | 7,673 | 43.4 | 531 | 3.0 | 39 | 0.2 | 999 | 5.7 |
| 2004E | 21,225 | 20.0 | 9,976 | 47.0 | 9,261 | 43.6 | 743 | 3.5 | 47 | 0.2 | 1,199 | 5.7 |
| 2005E | 25,470 | 20.0 | 11,716 | 46.0 | 11,240 | 44.1 | 1.10.9 | 4.0 | 56 | 0.2 | 1,439 | 5.7 |

**Discontinuance of DD News Channel**

1439. SHRIMATI AMBIKA SONI:
SHRI SURESH KALMADI:

Will The Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether Prasar Bharati is planning to discontinue DD News Channel;

(b) if so, the amount of loss, so far, since its commencement;

(c) whether Prasar Bharati failed miserably to popularize the channel when other news channels are so popular; and

(d) whether Government have indentified the officers who are responsible for the huge losses and defaming Doordarshan?

THE MINISTER OF INFORMATION AND BROADCASTING (SHRIMATI SUSHMA SWARAJ): (a) and (b) As a part of Doordarshan restructuring, Prasar Bharati has, in principle, taken a decision to close down DD News and Current Affairs Channel due to its high cost and low visibility. The Board also decided that DD National Channel, which has the highest reach, will carry more programmes on news and current affairs to fulfil the mandate of public service broadcasting more effectively.

(c) and (d) Do not arise.

**Marketing of International Sports events by Doordarshan**

1440. SHRI S. RAMACHANDRAN PILLAI: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether it is a fact that Doordarshan suffered a loss of Rs. 140.88 crore in the marketing of international sports events through the Sports Marketing Consortium during 1999-2000;